

# Signature

CIPA—Independent Publishers Working Together

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## A Night at the EVVYs

By Lydia Griffin and Herb Tabak, Co-Chairs, EVVY Awards Committee

The 2006 EVVY Awards dinner was held at the Red Lion Hotel on June 17, 2006, where the winners of the 12th Annual CIPA Book Competition were announced and presented with acknowledgements of their achievement. First, Second and Third place winners received a framed, matted, glass protected and appropriately lettered copy of the winning book cover along with a signed certificate of achievement. Merit Book winners received a signed certificate of achievement.

Also given to the winners and all other competition participants who attended the dinner was an envelope containing the judges' comments and a computer printout of each judge's score. For those not attending the dinner, their envelopes were mailed to the named contact person a few days later.

The 2006 EVVY Awards were sponsored by CIPA and CIPA Education and Literacy Foundation and produced the following final statistics:

Books entered:	106 (EVVY Record)
Categories:	21
Place Winners (1st, 2nd, 3rd)	47*
Merit Book Winners:	12
Judges:	47



EVVY Committee co-chair Lydia Griffin presents award to YAL winner Logan Weinman.

The Master of Ceremonies was CIPA member and Denver radio personality Dom Testa. Prior to being introduced, Dom was honored by the Awards Committee's announcement of the Juvenile Category winners where Dom not only was the 1st Place winner with *Galahad 1: The Comet's Revenge*, but was informed that his entry had the highest score of all entries in the competition. A complete list of winners can be found on page 3 of this month's *Signature*.

The Awards Committee thanks all authors, publishers, judges and CIPA members for making this year's EVVYs so successful.

\*Three categories had no winners due to failure of any entry to achieve the required minimum score of 70 and other categories did not have three winners for the same reason or due to number of entries. The totals for each category of winners are: 1st Place—18; 2nd Place—17; and 3rd Place—12.

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## FROM THE PRESIDENT

# Passing the Baton

By Mike Daniels, MPA, CIPA President



Mike Daniels

It has been a wild ride and now the time has come to pass the baton and dismount from my role as CIPA's president. I'm very pleased with what we've accomplished these many months and want to thank every one of you for your support and participation. As it is with any successful organization, many people contributed to the advances we enjoyed this past year and I had the pleasure of working with some very talented and driven individuals. When I became the leader of this association, I decided to follow the words of General George S. Patton, who said: "Never tell your staff how to do anything. Tell them what to do and they will surprise you with their ingenuity." As a result of taking this approach and with some direction and guidance, my "staff" has excelled in all that I have asked of them.

Not unlike Patton, during my presidency I decided to award "Helping Hand" and "Clutch Performance" medals to those who went above and beyond the call of duty. Recipients include Susie Mottashed, who succeeded in accomplishing the goals I set forth for our Young Authors League program to increase the number of schools we're partnered with. She also created CIPA's very own television show called "What's Your Story?" to help showcase our members and their books. Herb Tabak was cited for drafting the required paperwork for the state and IRS to make the CIPA Education and Literacy Foundation (ELF) a reality, and for helping to reorganize our membership database. Also cited was Helen Williams, who earned her medal when as the Editor of the CIPA *Signature* she ensured the newsletter went to press on time even after suffering a severe injury and subsequent surgery to her hip.

Medals were also awarded to Judith Briles and Shannon Parish for their many outstanding contributions to our organization. Although not formally "decorated"... yet, Doris Baker has worked tirelessly to advance our CIPA STAR program and has been instrumental in establishing our new partnership with Borders.

I also want to acknowledge the great work of Nancy Mills, Karen Saunders and Jason Steinle, who have respectively organized valuable Arm Chair, Monthly and Marketing Co-op meetings throughout the year; CIPA Catalog committee members Nancy Mills, Karin Hoffman and Ken Freed, who have done a fantastic job with this year's soon to be published Catalog; and, of course, Lydia Griffin, who has put in countless hours revamping our EVVY Awards program and to whom I have entrusted this fabulous association as our next president.

To all who have been responsible in some way for our success this year, board members, chairpersons, committee people and members alike, I offer my heartfelt thanks. To those who aspire to meet with success in their lifetime, I offer these parting, abbreviated words of Ralph Waldo Emerson that have helped me to define "Success":

- "To have laughed often and loved much;
- To have won the respect of intelligent persons;
- To have earned the praise of one's critics;
- To have given of one's self;
- To have left the world a bit better, whether by a healthy child or a garden patch;
- To have known that even one life has breathed easier because you have lived;
- This is to have succeeded."

*Carpe Diem!*

# 2006 EVVY Awards

Category & Title	Award	Author	Publisher
<b>AUTOBIOGRAPHY/MEMOIRS</b>			
Adios, Havana	1st	Andrew Rodriguez	Outskirts Press, Inc.
Aphrodite in Jeans	2nd	Katherine Shirek Doughtie	Haven Books
Yellowstone to Denali	3rd	Clay Cunningham	Outskirts Press, Inc.
Style: A Life's Work	Merit Book	Doug Paris	Doug Paris
<b>BIOGRAPHY/HISTORY</b>			
Touching Tomorrow	1st	Debra Faulkner	Filter Press, LLC
Travels and Travails	2nd	Duane Smith & William C. Winkler	Durango Herald Small Press
Love, Teeta	3rd (Tie)	Jean Bell	Llumina Press
Women to the Rescue	3rd (Tie)	Duane Smith	Durango Herald Small Press
<b>BUSINESS/FINANCE</b>			
Stolen Lives	1st	John Sileo	Da Vinci Publishing
I Want to Make Money in The Stock Market	2nd	Chris M. Hart, Sr.	Outskirts Press, Inc.
<b>CHILDRENS</b>			
Meet Patou	1st	Dianna Edwards	Patou Books, LLC
Beasts in the Closet	2nd	Jeff Snow	Snowbound Press, Inc
We're Having a Tuesday	3rd	Danielle Simoneau	AC Publications Grp
The Monster Solution	Merit Book	Sara Goodman Zimet	Discovery Press Pubs
Sneezy Neezy	Merit Book	Rick Handloser	Outskirts Press, Inc.
Churchy and the Light On Christmas Eve	Merit Book	Greg Spangenberg	Lifevest Publishing
<b>JUVENILE</b>			
Galahad 1: The Comet's Curse	1st	Dom Testa	Profound Impact Grp
If Photos Could Talk	2nd	Andrew Oliver	Adams-Pomeroy Prs
Enos Mills	3rd	John Stansfield	Filter Press, LLC
<b>COOKBOOKS</b>			
Secret Recipes from the Corner Market	1st	Carol Ann Kates	Penny Lane Press
Glorious One-Pot Meals	2nd	Elizabeth Yarnell	Pomegranate Cons.
<b>DIET/HEALTH/FITNESS</b>			
Migraines Be Gone	1st	Kelsie Kenefick	Roots & Wings Pub
Recapture Your Health	2nd	Walt Stoll MD & Jan DeCourtney CMT	Sunrise Health Coach Pubs



Lydia Griffin and Jan DeCourtney



CIPA President Mike Daniels recognizing members of the board



Lydia Griffin and Anne Fenske, who accepted awards for Advanced Learning Press

Category & Title	Award	Author	Publisher
<b>EDUCATION/ACADEMIC</b>			
Beyond the Numbers	1st	Stephen H. White	Advanced Learning Press
Arrive	2nd	Angela B. Peery	Advanced Learning Press
The Everyday Guide to Special Education Law	3rd	Randy Chapman, Esq	The Legal Center
<b>FICTION</b>			
The Man With No Skin	1st	Orfhlaith Ni Chonail	Dialogue Publishing
47 Rules of Highly Effective Bank Robbers	2nd	Troy Cook	Capital Crime Press
The Anvil Stone	3rd	Kathleen Cunningham Guler	Bardsong Press
Paying the Price	Merit Book	Madge Walls	Dialogue Publishing
<b>HOW TO</b>			
The Everyday Guide to Special Education Law	1st	Randy Chapman, Esq	The Legal Center
Artful Flying	2nd	Michael Maya Charles	Artful Publishing
Stolen Lives	3rd	John Sileo	Da Vinci Publishing
Please Dear, Not Tonight	Merit Book	Mary Jo Fay	Out of the Boxx, Inc
Self-Publishing Simplified	Merit Book	Brent Sampson	Outskirts Press, Inc
<b>INSPIRATIONAL/SELF-HELP</b>			
Enough Already!	1st	Bob Tyler	Outskirts Press, Inc.
The Art of the Spark	2nd	Mary D. Zalmanek	Many Pearls Press
Please Dear, Not Tonight	3rd	Mary Jo Fay	Out of the Boxx, Inc
8 Strategies for an Extraordinary Life	Merit Book	Lisa J. Shultz	Dog Ear Publishing
Making a Difference	Merit Book	Dr. Rhonda Hackett	Outskirts Press, Inc.
Plan B – Choosing Personal Freedom & Financial Independence	Merit Book	Robert D. Melvin	drillPress Publishing
Grant Me My Final Wish	Merit Book	Renata Marie Vestevich	Bella Vita Books
You Get You! Turtle Wisdom	Merit Book	Donna DeNomme	Venture Publishing
<b>LEGACY</b>			
Act Right: A Manual for The On-Camera Actor	1st	Erin Gray & Mara Purl	Haven Books
Natural Body, Natural Shape	2nd (Tie)	Barbara B. Moroney	Swing-Hi Press
Where's the Runway? And Other Flying Stories	2nd (Tie)	Herb Tabak	iUniverse, Inc.

Category & Title	Award	Author	Publisher
<b>MISCELLANEOUS</b>			
Meet Patou	1st	Dianna Edwards	Patou Books, LLC
Witness to the Creation	3rd	Robert M. Stanzler	Pikesview Press
<b>NON-FICTION/EXPERIENCES</b>			
No Whining	1st	Herb Tabak	iUniverse, Inc.
Singing in Baghdad	2nd	Cameron Powers	GL Design
<b>PARENTING/FAMILY</b>			
I'm Already Home ... Again	1st	Elaine Gray Dumler	Frankly Speaking
The Everyday Guide to Special Education Law	2nd	Randy Chapman, Esq	The Legal Center
We're Having a Tuesday	3rd	Danielle Simoneau	AC Pubs Group
<b>SPIRITUALITY/RELIGION</b>			
The PeaceFinder	1st	Joan McWilliams	Blue Fox Pub Co
The Path: A Spiritual Journey	2nd	Heather and Verne Thomas	Table Mtn Press
<b>TRAVEL</b>			
Golf in Scotland	1st	Allan McAllister Ferguson	WF Publishing
<b>WORKBOOKS</b>			
Two Plus Two is Not Five	1st	Susan Greenwald	Longevity Pub.
Grant Me My Final Wish	2nd	Renata Marie Vestevich	Bella Vita Books, LLC
Help! I'm Barking and I Can't be Quiet	3rd	Daniel Q. Estep & Suzanne Hetts	Island Dog Press
<b>YAL WINNERS</b>			
Dreams Do Come True	Emily M. Davies Broomfield Heights Middle School		
Pet For President	Eliza Cummings McKinley-Thatcher Elemen. School		
<b>SUMMIT WRITES BOOK CONTEST – Summit Cove Elementary School</b>			
Logan Weinman	Grade 3		
Brett Basford	Grade 4		



*Lydia Griffin and Brent Sampson*



*College Dean Judith Briles and CIPA President Mike Daniels*

## ***A Knight at the EVVYs***

Actually there were a number of knights at the EVVYs on June 17 as CIPA President and Publisher of Good Knight Books Mike Daniels presented members of his 2005-2006 Board of Directors with figurines of knights on horseback in addition to framed Certificates of Appreciation and personalized copies of his book, *Living, Loving and Loathing*. After calling his “Knights of the CIPA Round Table” to the stage, he sang a revised version of “Camelot”: “In short there’s simply not, a more congenial spot, than happy ever after here in CIPALOT.”

After all of the EVVY Award and Book of Merit Certificate recipients were recognized, the CIPA Board of Directors made two special presentations of etched crystal awards shaped as open books resting on pedestals to Dr. Judith Briles for Lifetime Achievement and to Mike Daniels for Leadership. In addition, Judith Briles and husband John Maling were given Honorary CIPA Life Memberships and Mike Daniels was given a gift certificate to The Fort restaurant in Morrison, which was as close as the board could get to a castle!

CIPALOT Knights honored at the EVVYs were: Lydia Griffin, Doris Baker, Judith Briles, Herb Tabak, Susie Mottashed, Karen Saunders and Dom Testa. Other CIPALOT Knights who were off crusading elsewhere include: Helen Williams, Nancy Mills, Jason Steinle, Barbara Stoker and Kelly Hayford.



*Knight of the CIPA Round Table award*

## ***Mountain Book and EDI Update***

*By Kenn Amdahl*

One of the main reasons we small publishers have trouble selling to bookstores and libraries is that they prefer to order electronically, using Electronic Data Interchange. Larger publishers have been selling to them this way since the late 1970s. Until now the technology was too expensive for small publishers, so we’ve been forced to sell through distributors and wholesalers that do provide electronic ordering and invoicing. Recently, Bowker has made a web-based EDI system available to mid-sized publishers on their website at [www.pubnet.org](http://www.pubnet.org). Pubnet’s network includes over 3,000 bookstores in the U.S. and Canada. All the large publishers belong to it as well as the major university presses. First year costs are about \$2,000, which is still beyond most of us.

Recently I formed Mountain Book Company to help small publishers compete in the EDI world. Mountain joined [pubnet.org](http://pubnet.org) and I listed my own publishing company as an “imprint.” Mountain is now operational, receiving orders via EDI and sending invoices back. Several CIPA companies have already joined: Ankh, Clearwater, FIA International, Mile High, Devenish and Media Visions.

Mountain could be considered a “virtual wholesaler.” It will handle the EDI portion of the transaction and will simply email you shipping instructions. You ship the books. Mountain collects the money and mails you a check. There are some fees, including a one-time set-up

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# BEA Exposed!

By Judith Briles

Things are truly better the second time around! Mike Daniels, John Maling and Judith Briles talked to over 400 potential buyers of books at the recent BookExpo America in Washington DC. And that was just scratching the surface. What an improvement over New York!

The CIPA booth's location was superior to last year's. We had constant traffic, including comments from surrounding booths about how we kept people coming in all the time. We even had foreign rights visitors.

We were all very proud of CIPA member Ann Cunningham and her imprint, Sensational Books, winning the best new publisher first-time book Ben Franklin Gold Medal. Her book, *Sadie Can Count*, is charming and was "drooled" over by attendees. We are sure Ann will see plenty of orders.

In addition to Ann's big prize, several of our members were finalists—Mara Purl, Diana Edwards and Mary Z.

There was significant interest in all the children's books. Ann's book, of course, was a great hook. One book buyer/owner from a store in Los Altos Hills, CA, was thrilled to see *BeBa and the Curious Creature Catchers* in our racks and exclaimed about the great signing that author and new CIPA President Lydia Griffin did in their store. We, of course, said that we knew she would be outstanding.

We also thought it was interesting that people came by just looking for juvenile sci-fi—we took cards and passed them to Dom Testa, CIPA member and author of two excellent books that fit their bill. Others wanted maps, cookbooks, references, travel, and inspirations. Fiction seekers were sent to the rack with all our fiction offerings. Each visitor was sent away with corresponding one-sheets for a book that we recommended and a catalog with all the books that we had—information about how to contact, price, ISBN, etc. We know that one member has already had an order.

Our in-booth author book signings went well. Fred Perrin (*Rafi's Song*), Ken Freed (*Global Sense*), Linda Spangle (*100 Days of Weight Loss*) and Mara Purl (*Only the Heart Knows*) each signed and chatted at the same time. All agreed it was worth their time and money.

June took us to New Orleans and the American Library Association (ALA). Mike, John and Judith were there, along with Lydia Griffin. Each is honored and glad to represent the CIPA members who know that for \$100 they get a huge effort from all of us in getting their book(s) out there. A report on that successful event will appear in the September *Signature*.

For those of you who chose not to participate, I hope you do next year. If you were to do a booth by yourself, it would cost you a minimum of \$5,000. What is \$100 for the opportunity of international exposure and support by an enthusiastic team who loves books and would be thrilled to interest others in your work?



Judith Briles pitching books at BEA.



# An Open Letter to CIPA

June 9, 2006

Dear Mike and Dear Judith,

I really hadn't planned on going to BEA this year. But it was CIPA College time. Judith, you were busier than a one-armed paperhanger having created another brilliant course of study for all of us. I was an avid student, and was mentally gearing up for the L.A. Times Festival of Books, then just a month away. BEA would be three weeks after that, but would be an event I would only read about. I wasn't ready, I told myself, and the available budget proved my point.

Then, Mike, you approached me. "Would you like to sign your book at BEA?" I made my excuses. "We're in a really great location this year," you continued, as though I hadn't offered any objection. "And it's only \$100. For that you get both me and Judith hawking your book. And for another \$150, you can have an in-booth book signing"

I thanked you and said I'd think about it. Then I did just that. My own BEA booth plus expenses would have set me back another \$3,000 plus, not to mention all the incidentals. So what CIPA was offering was an extraordinary deal financially. Then there was the matter of location—and all it takes is a three-peat of that word to articulate the golden rule of real estate in all its manifestations. As if that weren't enough, I would have you two powerhouses as my personal marketing teammates, the President and Past President of CIPA. I'd seen you in action. I'd seen the focus, power, clarity—and all of that would be focused on my book.

Sometimes the universe conspires. The next day I was notified I was a Ben Franklin Finalist. My family said I should go. Then there was the total support and enthusiasm of my marketing partner Lauren Tyson. "You're GOING," she said, "and so am I."

Suddenly there we were at the Washington Convention Center, swallowed up in halls the size of major airports. You've seen it before, but Book Expo was new for me. It's the biggest. It's the best. But it's a high-decibel event, and it's tempting to try to outdo the other noise-makers. It's a high-energy event, and I wondered whether to bounce off booth walls, or be the calm at the center of the storm.

Perhaps the book business is one of multiple impressions that get stored like .jpg files on our mental hard drives. Call that cognition. Then once a year, BEA is where all the images get arranged into a PowerPoint presentation. And that's what we call RE-cognition. That's what happened to me.

I've been "at it" for a number of years and bring some celebrity from a previous incarnation of my career into the publishing arena. Test-marketing galley-editions of my novels provided a long focus-group session and honed both my writing and marketing skills. Good reviews, awards, appearances in several targeted areas of the country all set the stage before I ever got to D.C. Still, had I been in the wrong location, and not had such vivid professional support, BEA would not have been the stunning success it was for me.

As I said, sometimes the universe conspires. Just before my appointed time of 3 p.m., I looked up the aisle leading to the CIPA booth. It was filled with a line that snaked all the way from one end to the other. "Who could they all be waiting to see?" I wondered, and then realized, "Oh! They are here to see me!"

Lauren went to the far end of the line to converse with those who were waiting. And you, Judith and Mike, who by now had already been talking up my book and several others for nearly two solid days, went into High Gear. Carrying stacks of my books, newly emblazoned with the Silver medallions I'd just won, you connected, inquired, and encouraged until the entire aisle was humming with expectation. Freed from worrying that people would wander off before I could get to them, I focused on having individual conversations with each person in line. The one-hour signing stretched to 90 minutes, finally ending only because I ran out of books. Thank goodness, I heeded your advice, Judith, and shipped 100, and then shipped 40 more so my shipper didn't have to break any boxes.

Not everyone will sign the same number of books in the same number of minutes. And if I learned nothing else, I learned from both of these major book events that they are not the place for the numbers game. I learned that Book Expo is the place to play the Success Game, and play it to win. And the game requires three steps. One: do our planning and strategizing. Two: commit to our individual message. And three: apply for a slot to sign at the CIPA booth.

Thank you, Judith and Mike. I literally couldn't have done it without you.

MARA PURL

*Mara Purl is the author of Only the Heart Knows.*



## YOUNG AUTHOR'S LEAGUE 2005/2006

# *A Year of Growth for the Young Authors League*

By *Susie Mottashed, YAL Director*

In 2003, Dr. Tricia Sargent and Shannon Parish were inspired to create the Young Authors League. During this past year (2005/06), the YAL grew in leaps and bounds, building upon the firm foundation that Tricia and Shannon created. CIPA President Mike Daniels set forth the challenge to have a total of five schools partner with the YAL for this year. We accepted that challenge and exceeded it! We currently have 6 school partnerships in the Denver metro area. In addition, our YAL Speakers Program and the YAL 2006 Book Contest were developed. It has been a full and busy year, indeed!

Two of our partnering schools, McKinley-Thatcher Elementary and Broomfield Heights Middle School participated in the YAL Book Contest. We received a total of 56 manuscript submissions. The YAL is pleased to announce that 5th grader Eliza Cummings is the winner from McKinley-Thatcher Elementary. Her book is entitled *Pet for President*. Seventh grader Emily M. Davies is the winner from Broomfield Heights Middle School. Her book is *Dreams Do Come True*.

In-coming CIPA president Lydia Griffin was the encouraging spirit who suggested that the YAL sponsor

third graders in the Summit Writes Book Contest in Summit County last fall. The YAL is pleased to have been able to play a role in that contest as well.

As part of the winner's prize package, both the YAL and the Summit Writes contest winners are receiving 25 professionally bound and printed copies of their books. CIPA's own Karin Hoffman, president and CEO of AJImages has generously donated her time, talent and energy in producing these books. CIPA and YAL sincerely thank Karin for her wonderful work and contribution.

None of the accomplishments made this year would have been possible without the help and support of our current president Mike Daniels, Shannon Parish, and all of the YAL volunteer school speakers. In addition, a sincere thanks to our book contest judges: Doris Baker Dr. Judith Briles, Lydia Griffin, Nancy Mills, Karen Saunders, Dom Testa, and Herb Tabak. Finally, thank you to all of the CIPA members who made donations to ELF, CIPA's Education and Literacy Foundation.

Have a wonderful summer and we'll see you in September!

## **Mountain Book and EDI Update**

*Continued from page 6*

fee of \$200. But, because you are a CIPA member, on the application form on the website, where it says, "How did you hear about us?" write "CIPA" and your set-up fee is only \$100. Including the annual fee of sixty dollars, you'll send Mountain a check for \$160, and, if both parties are happy with the arrangement, sixty dollars a year after that—no long-term contract.

Pubnet will email a letter describing Mountain and its participating publishers to all 3,000 bookstore members. Two years ago, Pubnet serviced two million book transactions via EDI. Last year they serviced 8.6 million. That seems like a trend.

Answers to your favorite questions: No, Mountain won't be marketing your book, just gathering and processing orders and invoices electronically. If you don't market, you won't sell. Yes, Mountain hopes to make a small

amount of money at this. No, belonging to Mountain won't get you into the big chains. It may facilitate getting into the 3,000 stores that buy via Pubnet. If that's more stores than you're currently selling to, you might consider it.

If you are not completely satisfied with your current wholesalers and distributors, you might consider adding Mountain to your mix. If you have been unable to get big wholesalers to carry your titles, this could be a steppingstone. It's time small publishers caught up with what our larger competitors were doing since the Carter administration.

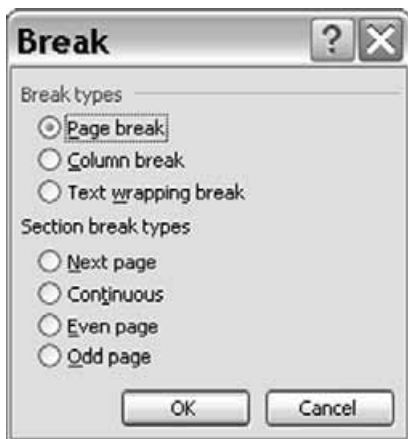
If you'd like general information and a history of EDI, a CD from the CIPA advanced college session is available via [www.cipabooks.com](http://www.cipabooks.com). More information is available at [www.mountainbook.org](http://www.mountainbook.org).

# Gimme a Break!

By Barb Walker

When you want to end a page in a Word document, how do you do it? Many people hit the Enter key repeatedly until they scroll off the end of the page and a new page begins. Wrong! You're going to be in big trouble if you later add text to that page. When you hit the Enter key you create blank lines on your page and if you later add more text to that page, they will force these blank lines down onto your next page. The right way to end a page is to use a page break. There are several breaks to choose from.

Place your cursor where you want your page to end and click **Insert** on your Menu Bar. The first option is **Break**. When you click Break it will open a list of options (see diagram).



The first option is **Page Break**. Inserting a page break will end the page and force a new page to be created. You can always return to this page, click above the page break and add more text. It will not affect the next page unless you add more text than the page can hold.



Barb Walker

The second is **Column Break**. If you have created columns of text and you want a column to end at a particular place, insert a Column Break.

The next is Text Wrapping Break. This is a new one and I had to give it a try. When you are wrapping text around a graphic, such as the box in this article, you can insert a Text Wrapping Break to move the rest of the text down below the graphic.

Next come **Section Breaks**. Section Breaks allow you to make major formatting changes in your document, such as margins or changing from portrait to landscape pages without affecting the rest of document. You also use a Section Break to change the text in your headers and footers.

**Continuous** breaks allow you to make a change within a single page, for example the page margins. You could start the page with 1" side margins, insert a Continuous break and change the side margins to .5" for a couple of paragraphs, and then insert another Continuous break to return to your 1" margins. (I have no idea why you'd want to do that, but just know that you can!)

**Even** and **Odd** page breaks are handy when you want to start a particular page, such as a chapter title, on an even or odd page. Insert the appropriate break and Word will force a blank page, if necessary, to accommodate that layout.

Now isn't that better than hitting the Enter key countless times to make a page end where you want it?

*Barb Walker, The Computer Lady, provides private, in-home computer training to help you learn to get more from your computer. Call her at 303 752-2152 for an appointment.*

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# Western Slope CIPA

By Sue C. Hughey for Carolyn Hansen

Western Slope CIPA held the second of its 2006 quarterly meetings on Saturday, May 6, in Grand Junction.

Due to the demands of her new company, Director Carole London turned the reins over to the group's new director, Cliff Humphrey. Carole left her position as managing editor for Western Reflections to establish her own publishing company, Lifetime Chronicle Press, in Montrose. Carole has agreed to remain on the CIPA board in an advisory position. Carole also welcomed a new member to the board, Donna Bettencourt, who is a librarian at the Mesa County Library.

The meeting's program, moderated by Cliff Humphrey, was "Homegrown Marketing Opportunities on the Western Slope." Members shared information on resources they had used in the past, such as web sites, seminars, other organizations, etc. that they had either found useful or not so useful.

After lunch, Cliff directed a round-table discussion on the plan for Western CIPA to become the "hub" of the Western Slope's publishing industry. We will begin work on a resource directory to aid both regional writers and businesses connected with publishing. The directory will also be used as a means to attract new members. It is hoped to have the structure for the directory established by our next meeting, which takes place in September. No doubt, the directory will be a big topic of discussion at our monthly informal meetings, which are getting great attendance.

Member Patrice Rowe announced that she is being interviewed by TV station KJCT about her soon-to-be-published fiction novel, *Threads*, which is a current EVVY Awards entry. Patrice said the book had great reviews from CIPA, as well as Midwest Book Review. Boulder Bookworks did the exceptionally well-done layout and design.

A few pages of a completed, non-fiction manuscript by visitor Mike Folkerth, a potential CIPA member from Delta, was read aloud. Titled, *The Biggest Lie Ever Believed*, it caused quite a stir of questions and comments. And what was read was just the prologue! Mike uses his past experience as a humor writer to make hearing about the dire predictions of America's failing economy more tolerable. The subject matter is very timely, and the content promises to be both educational and entertaining.

If Eastern Slope CIPA members find themselves on the Western Slope on any first Saturday of any month, we hope they'll drop in to visit either our regular or informal meetings. For just such occasion, please keep abreast of meeting dates and times.

## A Warm Welcome to Our New CIPA Members

### COLORADO:

Carrie Brown-Wolf, Silverthorne, CO

Natalie Sue Miller, Williams Cohen Press,  
Denver, CO

Amber & Daniel Skoubye, Banda Press  
International, Colorado Springs, CO

Teresa B. Ullstrup, Westminster, CO

Leigh A. Cravin, Colorado Springs, CO

Donald L. Richmond, Alamosa, CO

Valerie Peoples-Williams, Centennial, CO

Greg Tate, Denver, CO

Peggy Sundberg, Colorado City, CO

Janet J. Seahorn, Fort Collins, CO

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303-680-2330

## CIPA Calendar

CIPA monthly meetings are held on the third Saturday of the month, September through May (except March for CIPA College, and December), with EVVY Book Awards event held in June.

### IN 2006:

*Have a great summer!*

- September 16
- October 21
- November 18

*Support our CIPA members—  
Check for scheduled book  
signings and events at  
[www.cipabooks.com](http://www.cipabooks.com)*

## Who We Are

We are the Colorado Independent Publishers Association (CIPA), a nonprofit statewide cooperative of independent book publishers. CIPA was created in 1992 for the express purpose of exchanging information on publishing-related topics and organizing cooperative marketing programs. CIPA also acts as a clearinghouse for information of interest to independent publishers. It is an affiliate of Publishers Marketing Association (PMA) and a partner with Small Publishers Association of North America (SPAN).

**CIPA Phone Number:  
303-365-CIPA  
(or 303-365-2472)**

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**Have a GREAT Summer!**  
**See you in September!**

# CIPA